

# Transforming Lives through the Power of Cathedral Music

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**OUR STRATEGIC PLAN** 2024 - 2029



#### Cathedral Music Trust supports the invaluable work of musicians who enrich lives through the power of cathedral music.

Our five-year strategic plan is the product of in-depth research and thorough consultation. It builds on the foundations of our predecessor charity, Friends of Cathedral Music, and addresses challenges that face the sector now and into the future.

# OUR MISSION

is to transform lives through the power of cathedral music.

# OUR VISION

is a world where people from all walks of life have the opportunity to benefit from a high-quality, well-resourced and valued cathedral music scene which enriches our choral tradition for years to come.

# OUR OBJECTIVES

are to support **excellence**, broaden **participation** and increase the long-term **sustainability** of the cathedral music sector.







## EDUCATION AND RESEARCH PARTNERSHIPS

We will work alongside key partners to develop initiatives that promote excellence, participation and sustainability.

#### TEENAGERS

We want to increase choral opportunities for former choristers and for teenagers who are new to cathedral music. We will enable more young people (particularly those experiencing socio-economic deprivation) to develop skills to access the life-enhancing opportunities offered by choral scholarships. We will share the good practice of choirs who work in this field and help others develop their provision, bringing groups together to experience the thrill of performing in greater numbers.

## EARLY YEARS

We will help establish early years music-making within cathedrals and churches, giving children under five the chance to discover the joy of singing, beginning a journey that paves the way to choristership and beyond.





# EDUCATION AND RESEARCH PARTNERSHIPS

### SUPPORTING EXCELLENCE

Working with young musicians in our rapidly changing world constantly presents new challenges. We will enable professionals in the sector to develop the knowledge and skills they need to continue performing to high standards and offer exceptional learning opportunities for young people. We will work alongside key stakeholders to identify training needs and address these through collaborative partnerships.

#### RESEARCH

We will convene research and evaluation partnerships to explore issues important to cathedral music. We will identify and share good practice, inform programme development and support learning across the sector.

## SUPPORTING LEADERSHIP

We will work with a wide range of organisations to provide guidance and support for leaders and decision-makers in the sector.





# CATHEDRAL MUSIC SUPPORT PROGRAMME

Our financial support for cathedral music will focus on building partnerships with choral foundations to develop projects that support excellence, broaden participation and have the best of chance of achieving long-term sustainability.

We have three priorities:

### PATHWAYS TO MUSIC

We will support music departments in widening participation in cathedral music, both in terms of numbers, age and diversity.

## TRAINING AND DEVELOPMENT

We will help music departments deliver excellence by supporting the learning and development of children, young people and adults who contribute to cathedral music-making.

# SUPPORTING THE WORKFORCE

We will assist music departments to increase the impact of their work by supporting new and existing professional roles.





# THE CHURCH CHOIR AWARD

Together with our partners, the RSCM, we aim to expand support for church choirs and other choral foundations that perform less frequently than those helped through the Cathedral Music Support Programme. We want to invest in projects that develop new ideas or enhance current provision and address our objectives of excellence, participation and sustainability.



# ADVOCACY

To achieve our vision, we will advocate for cathedral music. Our communications and publications will inform policyand decision-makers, supporters and the general public, raising the national and international profile of the music and its musicians. We will campaign for support of the sector, drawing attention to its value to our communities.

## **RESOURCING OUR WORK**

We will continue to expand our supporter base and raise funds to realise our plans. As resources allow, we intend to increase our workforce to ensure our plan has maximum impact.

# Over the next five years, we want to make a lasting difference to cathedral music, enabling the high standard of performance and the quality of learning to grow, increasing opportunities for participation and building a firmer support-base for the future.

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